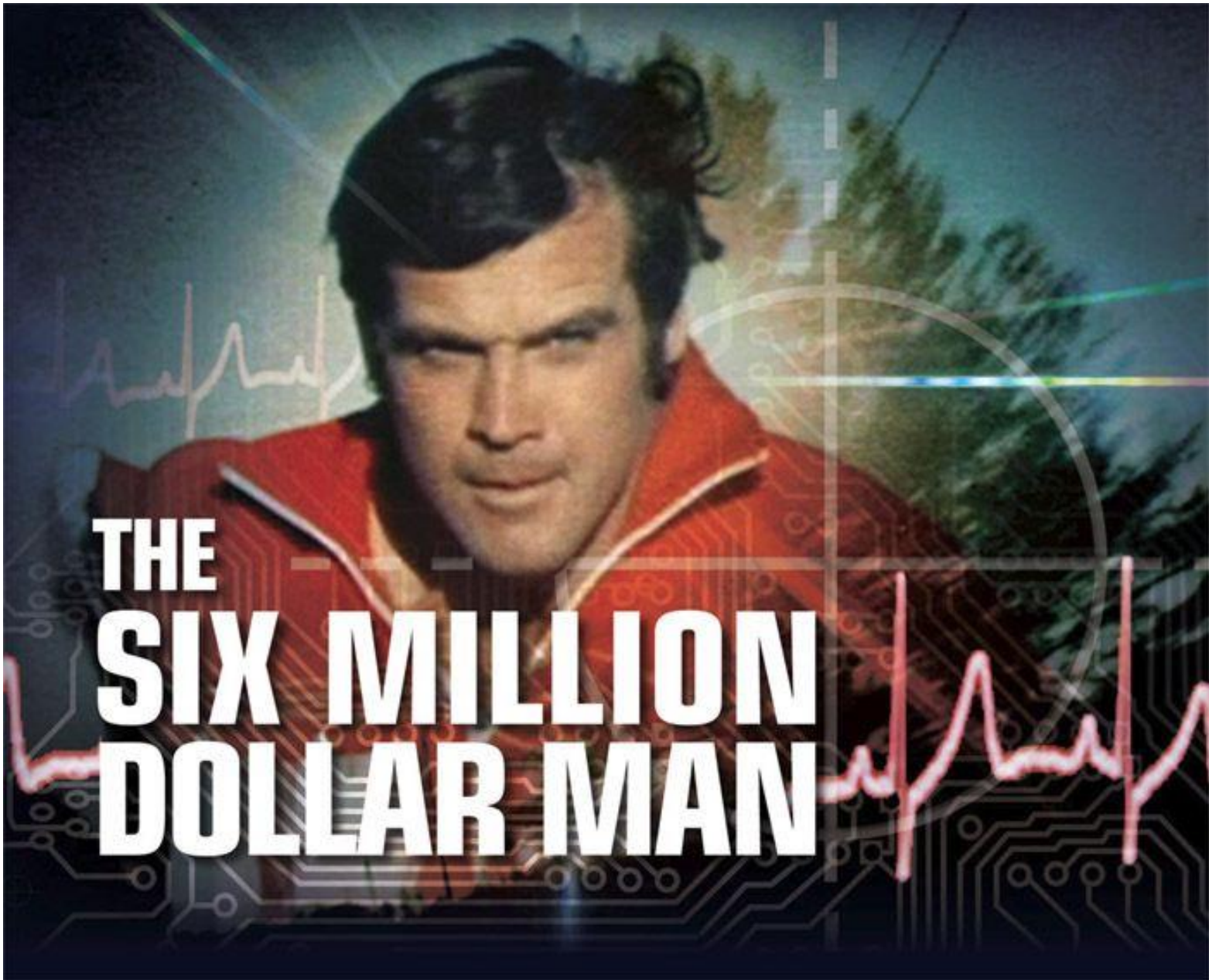


Industry 4.0: de hype voorbij!

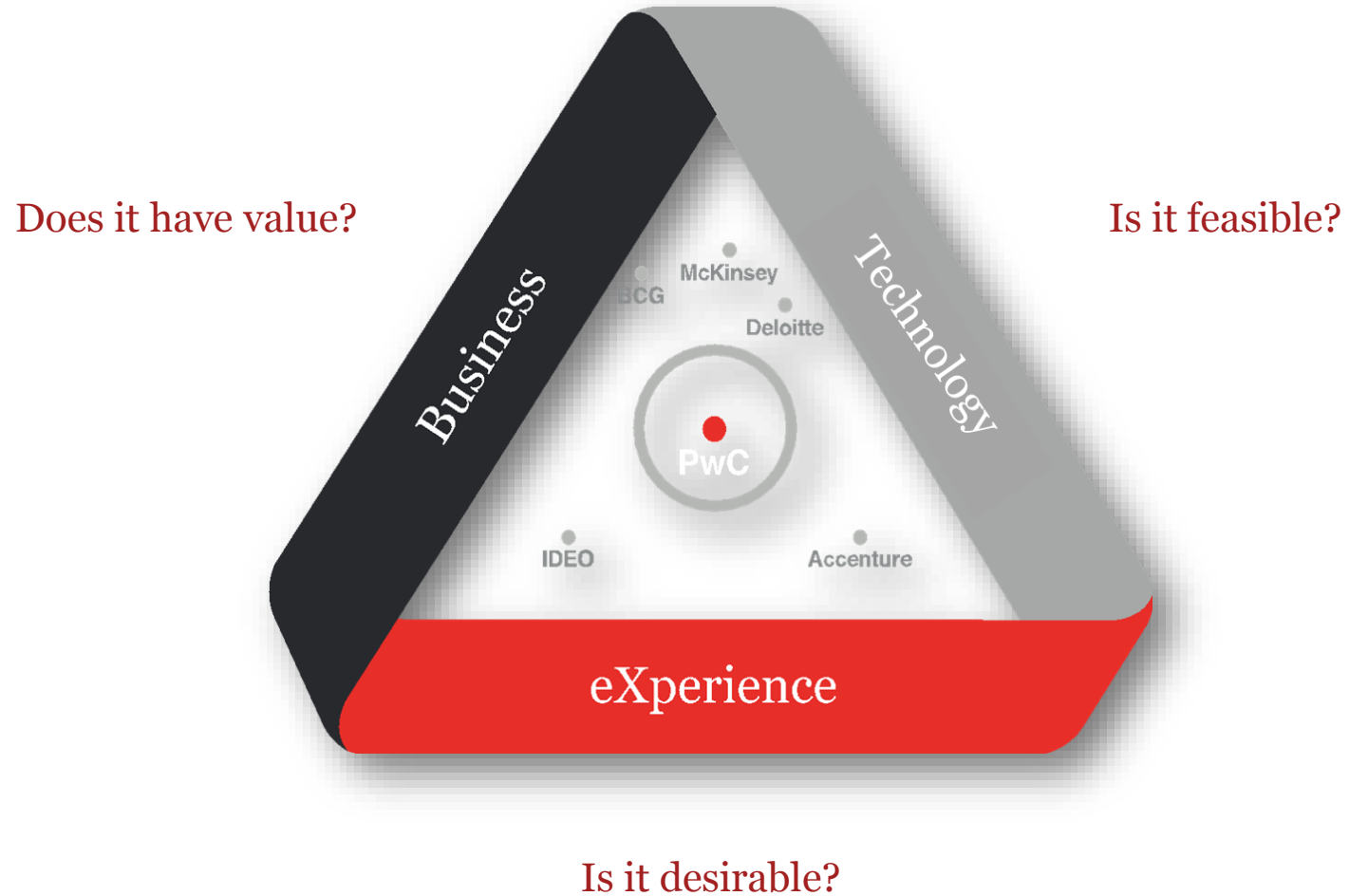




Technologies are readily available



BXT: The Power of Perspective



PwC's 2016 Global Industry 4.0 Survey



PwC's Global Industry 4.0 Survey

2016 Global Industry 4.0 Survey

What we mean by Industry 4.0 / Survey key findings / Blueprint for digital success

Industry 4.0: Building the digital enterprise



2000+
respondents in 26 countries

US\$493 bn
in digital revenue gains p.a.

US\$421 bn
p.a. in cost and efficiency gains

US\$907 bn
in annual digital investments



www.pwc.com/industry40

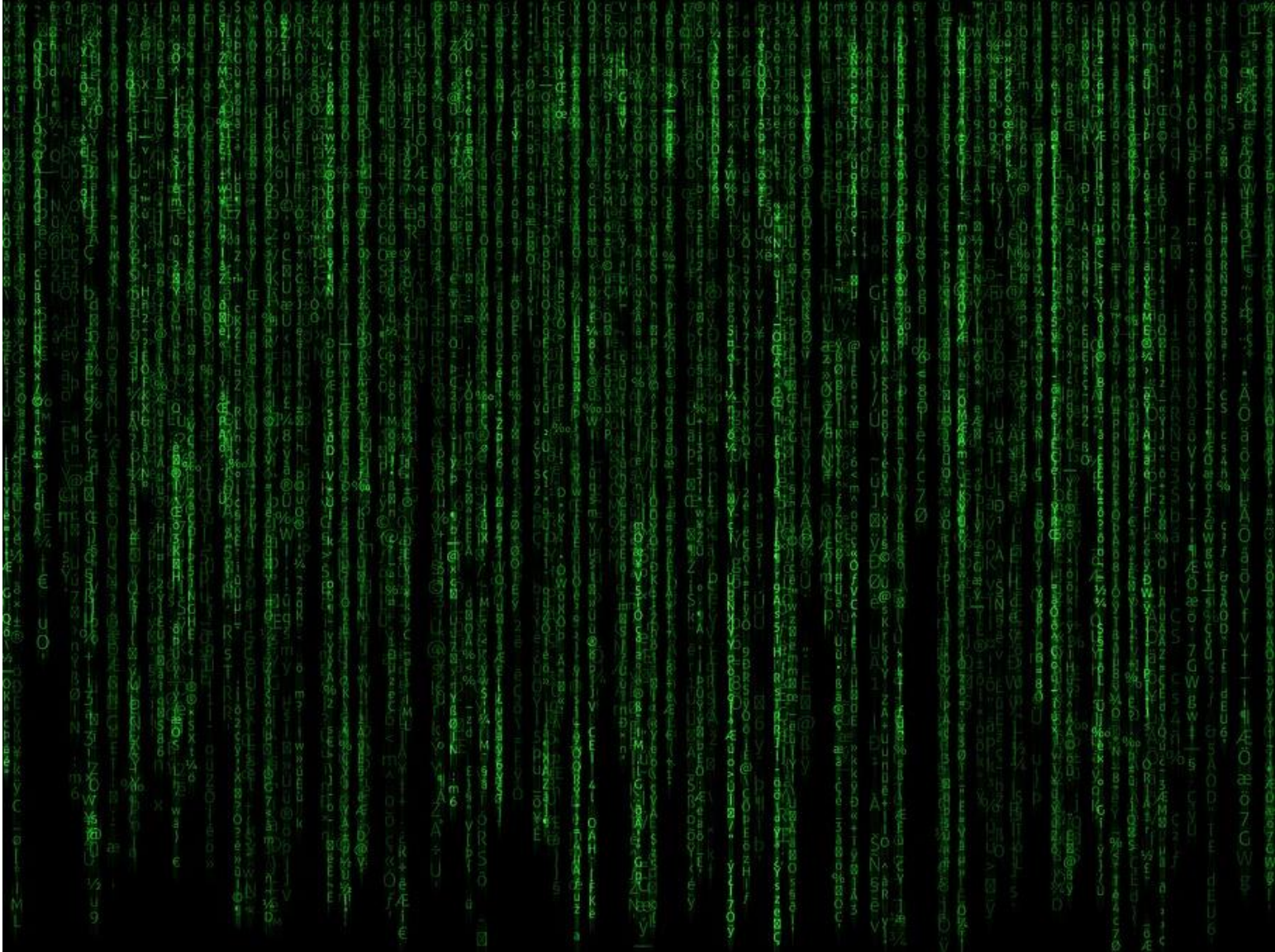


Lack of digital culture and training is the biggest challenge facing companies



Lack of digital culture and training

Underestimate the value of big data



Key findings from our survey research



A blueprint for digital success



Map out
your Industry
4.0 strategy

1



Create
initial pilot
projects

2



Define the
capabilities
you need

3



Become a
virtuoso in data
analytics

4



Transform
into a digital
enterprise

5



Actively plan
an ecosystem
approach

6



Mens en technologie samen maken het verschil!